

## **PRIVACY POLICY**

### **Privacy Policy - Hempshopper.com**

Hempshopper takes your privacy very seriously and treats all personal information with great care. In order to guarantee your privacy Hempshopper always acts in accordance with the Data Protection Act. This document sets out Hempshopper Privacy Policy. Hempshopper therefore recommends that you read this Privacy Policy carefully. The capitalized words are defined in the End User License Agreement and the General Terms.

The Privacy Policy can be downloaded and printed here.

#### **1. Who is Hempshopper?**

Hempshopper (Funky Farmers) is a company established and existing under the laws of The Netherlands, having their registered office in (1012SE) Amsterdam, the Netherlands, at Nieuwezijds voorburgwal 80, registered with the Chamber of Commerce under number 34111607. The company shall thereafter be referred to as (Hempshopper).

Hempshopper offers an online shop through the Website [www.hempshopper.com](http://www.hempshopper.com). Through the Website you can order products from Hempshopper.

#### **2. What information does Hempshopper collect and process?**

To purchase products on the Website it is not necessary to register an Account. However, it is necessary for Hempshopper to obtain certain information from you to process your purchase on the Website and to send the purchased products to you.

##### Required information

In order to process your purchase and to send the purchased product to you, Hempshopper requires you to provide the following information:

Your full (first and last) name;  
Company name (optional);  
Email address;  
Address;  
Telephone number;  
Fax number (optional);  
Payment information.

##### Account

To enjoy a tailored browsing and shopping experience you can register an Account on the Website. In addition to the required information as listed above the registration process requires you to provide and confirm your password. Hempshopper shall send an email to the provided email address to activate your Account. It is therefore imperative that you provide a valid email address. In your Account you may add (additional) information about yourself. Hempshopper saves and processes all the supplied information.

After termination of your Account Hempshopper shall automatically make your Account inaccessible and remove your Account. Hempshopper remains entitled to use your personal information and provided Material as described above insofar as is necessary for the continuance of the Website. Hempshopper will, however, upon your request after the 7 day period as mentioned above, anonymize your Material insofar as reasonably possible.

#### Automatically generated data

Hempshopper requires certain information in order for the Website to work as optimally as possible (for example, to display the Website correctly). That is why Hempshopper collects automatically generated data about your use of the Website. In so far as Hempshopper uses this information, the data is always anonymized.

### **3. Cookies**

For the collection of (personal) data, Hempshopper uses cookies. Cookies are small textiles that are placed on the hard drive or in the memory of your computer or mobile device. The cookies that are stored through the Website cannot harm your computer or mobile device, or any files that are saved on this equipment.

Hempshopper uses functional cookies. These cookies are necessary to provide the services you request. For instance, functional cookies allow you to proceed through different pages of a website with a single login and they remember selections in language choice, shopping carts and (order)forms that are filled out on the Website.

Besides functional cookies Hempshopper uses cookies for the advertisements on the Websites. These cookies store data about your location. Hempshopper uses this information to show you advertising particularly targeted at you. Also information is saved about your use of the Website to present you with offers specifically tailored to you on the basis of the products you view or purchase on the Website.

Furthermore Hempshopper uses Google Analytics to collect data on the usage of the Website and visits to the Website. Google Analytics stores a permanent cookie on your computer which is subsequently used to register your use of the Website. This data is then analyzed by Google and the results given to Hempshopper. This enables Hempshopper to get more insight in the way in which the Website is used and, based on this information, to make adjustments to the Website or the provided services.

Google can give this information to third parties if it is legally obligated to do so and/or if third parties are processing the information on behalf of Google. Google can not use the information for other Google services.

### **4. For what purposes will Hempshopper use information about you?**

Hempshopper may use your personal information for the following purposes:

To provide the Website and to allow you to use the Website;

To allow your Material to be viewed by other Users;

To allow you to purchase products of Hempshopper through the Website, to communicate with you

regarding your purchase and to send your purchased products to you;  
To process payments made by you;  
To communicate with you about the Website, your Account, and to respond to any complaints and/or questions;  
To communicate with you about Hempshopper and/or its products;  
To configure the Website to your wishes and needs;  
To generate anonymous statistical data;  
To protect, adjust and update the Website.

Hempshopper wishes to inform you on the developments of the Website, its promotions and other news.

#### Use by third parties

Hempshopper may provide your personal data to third parties if this is necessary to perform the Services requested by you and/or for providing the Website. The transfer of your personal data may include transfer to payment providers and hosting providers of Hempshopper.

Hempshopper may also provide your personal data to third parties if you have given explicit consent to do so and/or if the information cannot be traced to you (for instance automatically generated information, not being an IP- adres). Also, Hempshopper may provide your personal data to third parties if Hempshopper is obliged to do so on account of national or international laws, case law and/or regulations, if Hempshopper considers it necessary to do so in defense of its own rights. Without your explicit consent Hempshopper shall not provide your personal information to third parties for the purpose of direct marketing.

The Website may contain hyperlinks which take you away from the Hempshopper environment and to the website or application of a third party. Hempshopper has no authority over the services and/or websites of third parties to which is linked on the Website. It therefore may be the case that for the use of those services and/or websites of third parties another privacy policy is applicable. This Privacy Policy is exclusively applicable to the personal data that is obtained through the Website Hempshopper. Hempshopper does not accept any responsibility or liability for the (use and/or content of the) services and/or websites of third parties.

#### Delete cookies

The consent you have given to store and read cookies, can be withdrawn at any time by setting your browser to disable cookies and/or to remove all cookies from your browser. Please consult the help-function of your browser to learn how you can delete cookies. Please take into account that deleting cookies may cause some parts of the Website to work incorrectly.

Note: refusing or deleting cookies only affects the computer and the browser on which you perform this action. If you use different computers and/or browsers you will need to repeat the above described actions on these computers and/or browsers. If you wish to use cookies, make sure you log-out of your Account when you leave a computer for public use. Also keep your password secret in order to prevent others from using your Account without your consent.

### **5. How does Hempshopper protect your personal information?**

Hempshopper takes appropriate technical and organizational measures to protect your (personal) information against loss or any form of unlawful use.

## **6. Viewing, changing and deleting your data**

If you wish to know what information Hempshopper has collected about you or if you wish to change data that you cannot change yourself in your Account, then you can send a request for information on your personal data to: [info@hempshopper.com](mailto:info@hempshopper.com). Hempshopper will respond to your request within four (4) weeks. If you then wish to correct, add, remove or screen your personal data, you may send another request thereto. Hempshopper shall respond within four (4) weeks to such a request. If Hempshopper decides to deny your request, it shall inform you on the grounds of this decision.

## **7. Transfer of data to countries outside the EU**

For technical and operational reasons, it may be necessary for your (personal) data to be transferred to (the servers of) companies affiliated to Hempshopper located in the United States or other countries outside of Europe. If this is to happen, the information contained in your Account will also be saved in a foreign country. Since legislation concerning data protection may then not offer the same protection as in the European Union, you hereby agree that your (personal) information can be transferred to the United States or another country outside of Europe. If Hempshopper decides to transfer your data outside of Europe, you shall be informed thereof prior to the transfer.

## **8. Can this Privacy Policy be changed?**

It is possible for the Privacy Policy to be amended in the future. That would then be mentioned on this page, and your Account. It is therefore recommended to regularly have a look at this page, and your Account.

## **9. Questions?**

If you have any questions, please do not hesitate to contact us here